RESOLUTION #4 – FROM NWT TOURISM BOARD OF DIRECTORS

IMPORTANCE OF THE WORKFORCE TO THE SUCCESS OF BUSINESSES IN THE TOURISM SECTOR

Whereas given that significant work has already been initiated beginning with a previous NWT Tourism resolution passed in 2016, which led to initiatives such as Department of Industry, Tourism and Investment developing a career booklet for NWT Resident students that identifies the many careers available in tourism and the path to access, and surveys from Aurora College for industry, and NWT resident students, resulting from a Tourism Training action plan working group; and

Whereas it has long been a challenge to recruit and retain employees in the tourism labour force in the Northwest Territories; and

Whereas the Northwest Territories has experienced a loss of many individuals from the workforce in general, and from the tourism and hospitality industries in particular; and

Whereas an adequate labour supply is critical to the success of tourism, hospitality businesses, and the businesses that support the tourism industry in the NWT; and

Whereas a general labour shortage across the north has further exacerbated the issue, and

Whereas it is crucial to have adequate workforce to enable tourism businesses to receive leisure and business travellers into the territory.

Be it resolved that NWT Tourism work with the GNWT departments and Aurora College to determine the status of the Tourism Training Action Plan, and further work with GNWT departments of ECE and ITI to determine if there is an avenue to deliver tourism entry level program in NWT high schools. Furthermore, be it resolved that NWT Tourism continue to work with all governments, federal, Indigenous, territorial, and municipal, to find ways to mitigate the threat the labour shortage poses to the tourism industry in the NWT and capitalize on the significant opportunities that exist for NWT residents to be a part of the tourism industry workforce.

Moved by: Dana Hibbard

Seconded by: Wendy Grater

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Resolution Committee Chair Signature
This is for internal use only; the signature of the Resolution Committee Chair is the approval for this item to advance to the 2023 AGM for discussion.